

# EUROPEAN NEW MOBILITY EXPERT SURVEY 2018/ ENMS '18

ENMS is an independent, international expert survey on the New Mobility market development. ENMS includes the segments: Digital Services, Autonomous Driving and E-Mobility.

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### Autonomous Driving

**Prognoses for autonomous driving in relation to:**

- Price sensitivity
- Use options
- Type of engine



### Challenges Of The Market Shift

- Advantages/ disadvantages
- Concerns (energy demand/ competition for public transport/ labour market)



### Mobility as a service (MaaS)

- State of progress
- Problems of implementation



### Hotspots & Lead-Countries

- Hotspots: most progressive European cities concerning New Mobility
- Lead Countries concerning the three segments of New Mobility
- Gains in market share (in Europe) of international car brands by country



### E-Mobility Engines

**Characteristics of BEV, FCEV, HEV, PHEV**

- Leading or transitional technology
- Environmental impact
- Suitability for long or short distances
- Suitability for station-based or free-float carsharing

## SURVEY FACTS



**18 EUROPEAN COUNTRIES INCLUDING 9 CORE COUNTRIES**

AUT, BEL, DNK, FIN, FRA, DEU, HUN, IRL, ITA, LUX,  
NLD, NOR, POL, PRT, ESP, SWE, CHE, GBR



**330+ MOBILITY EXPERTS IN 9 SECTORS**



**2-STEP EXPERT SURVEY**

**EXPLORATIVE INTERVIEWS**

**ONLINE SURVEYS**

**FIELDWORK PHASE: 08/2017 - 01/ 2018**

**EDITOR**

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